

Quick Website Evaluation
<https://pulsetechnologies.com/>

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Traffic Overview



Google's Display for <https://www.google.com/search?q=site%3Apulsetechnologies.com>

pulsetechnologies.com ▾

Pulse Technologies: Home ✓

Experience No Boundaries Transforming Contract Manufacturing Through Advanced Technology.
As contract manufacturers, we'll produce your component or ...

pulsetechnologies.com › machining ▾

Machining - Pulse Technologies ✓

Advanced machining for complex precision parts. At Pulse, we rely on our CNC machining, milling and EDM processes to produce high-volume, quality medical ...

pulsetechnologies.com › advanced-technology ▾

Advanced Technology - Pulse Technologies ✓

Scratch-Free Surface Finishes. Precision-dimensioned surfaces with no machining lines. Aspect ratio dependent (up to 10:1); All Fe alloys; Ra <50-nm.

pulsetechnologies.com › advanced-technology › laser-s... ▾

Laser Surface Restructuring - Pulse Technologies ✓

Recognizing a market need for a scalable alternative to vacuum coatings, Pulse innovated electrode performance using state-of-the-art laser technology.

Keywords Driving Current Traffic

Overview

Positions

Position Changes

Competitors

Pages

Keywords ⓘ

64 4.92%

Traffic ⓘ

53 140.91%

Branded Traffic ⓘ

16 0.0%

Non-Branded Traffic

37 68.18%

Keyword	Position	Search Volume	Keyword Difficulty	CPC	Traffic (%)	Number of Results
Pulse	48	95500	70.19	\$ 0.53	50.94	400,000,000
pulse technologies inc	1	20	62.17	\$ 2.23	30.18	41,500,000
pulse technology	8	1600	70.82	\$ -	16.98	296,000,000
pulse edm machine	11	40	69.79	\$ 2.08	1.88	1,060,000
contract laser welding	74	30	42.8	\$ -	Less than 1%	4,490,000
contract medical manufacturing	87	50	65.3	\$ 8.50	Less than 1%	168,000,000
pulse medical	67	480	58.22	\$ 1.20	Less than 1%	361,000,000
metal texturing techniques	N/A	50	63.89	\$ -		2,110,000
texturation laser	N/A	70	53.51	\$ -		68,100
electrode suppliers	N/A	90	65.25	\$ 6.03		40,800,000
electrostimulation therapy device	N/A	90	73.04	\$ -		2,820,000
electrotherapy devices	N/A	390	63.79	\$ 0.53		1,530,000
medical electrode manufacturers	N/A	40	53.81	\$ -		42,300,000
neuromuscular electrical stimulation devices for sale	N/A	70	74.59	\$ 1.11		752,000
electrodes manufacturing companies	N/A	30	50.07	\$ -		2,680,000

Summary

Currently 99% of your current website traffic from Google is coming from 4 keywords, 3 of which are brand names. By optimizing page titles, page descriptions, headings with the proper keywords for your space, we can deliver high quality leads from search. You are averaging only 55 visitors per month currently. I suspect we can triple this number in six months or less. If you wish to investigate more how search engine optimization can help you succeed online, please contact me by email or call (267) 259-9405.

Best regards,

Tom Gilmour